

2010 NATIONAL YOUTH WEEK LAUNCHES!

Australia's largest celebration of young people begins with concerts in Parramatta and Victor Harbor

April 2010, Australia: From April 10-18, young people all over Australia will 'Live It Now' and participate in hundreds of events across the country to celebrate National Youth Week 2010.

Festivities will kick-off with two FREE launch concerts to be held in Parramatta, New South Wales and Victor Harbor, South Australia on Saturday April 10 – with live music performances from some of Australia's best up and coming acts, live dance performances and loads of other activities.

This Saturday, Victor Harbor will be rocking to the tunes of hot bands including My Escapade and The Swiss while hosting skate demos, hip hop performances and art workshops. At the same time, music acts in Parramatta will be joined by National Youth Week Ambassadors including sporting legends Stephanie Rice & Matthew Mitchum, skateboarding champion Renton Millar and Charli Delaney & Chris Page from 2DAY FM's Hot 30.

The Minister for Youth, the Honourable Kate Ellis, will also be attending the Parramatta launch to take part in the celebrations.

Australian singer and former Australian Idol, Casey Donovan says she is very excited to be a Youth Week Ambassador and is looking forward to attending the Parramatta launch event.

"Youth Week is a great initiative that encourages us young fellas to share ideas, showcase our talents, celebrate our contribution to the community and most importantly, have fun! We are the future so it is important that we get together and show Australia what we have to offer," said Casey.

Both Parramatta and Fleurieu Peninsula were both specifically chosen to host launch events after locals Anna Krjatian (Parramatta) and Oliver Del Vecchio (Fleurieu Peninsula) entered and won the national **ourspace** competition, by telling us what it was that made their home towns so special.

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ARIA nominated Australian Band and National Youth Week Ambassadors, Dappled Cities, said there are heaps of ways young people can get involved in National Youth Week.

“Young people should visit youthweek.com to discover how to host or get involved in National Youth Week 2010 events. They can search for events in their local area, enter the National Talent Competition, Win Free Stuff and so much more.”

The National Youth Week launch events will be held at the following locations;

Parramatta, NSW

Prince Alfred Park
Saturday, 10 April 2010
1:00pm – 5:00pm

Special appearances from;

The Minister for Youth, The Honourable Kate Ellis; Stephanie Rice & Matthew Mitchum (Olympic gold medallists); Renton Miller (skateboarding champ); Charli Delaney & Chris Page (2DAYFM Hot 30); Corbin Harris & Shane Assarz (skateboarding champs) and players from the Parramatta Eels.

Performances by:

Chaingang; Snowdroppers; Matt Van Schie; Casey Donovan

Victor Harbor, SA

Warland Reserve
Saturday, 10 April 2010
1:00pm – 5:00pm

Performances by;

My Escapade; The Swiss; Busby Marou; Finger Cuffs

Activities include:

Art and craft workshops
Hip Hop performance by Karnage and Darknis
Skate demos

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For more information or interviews please visit the National Youth Week Website

www.youthweek.com **or contact:**

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About National Youth Week 2010:

National Youth Week 2010 is Australia's largest youth event and will run from April 10-18. It celebrates the positive impact young people have on our community and gives them a chance to showcase their creativity and voice their opinions on issues that matter to them.

We encourage young people to visit youthweek.com to discover how to host or get involved in National Youth Week 2010 events, search for events in their area, enter the National Talent Competition, Win Free Stuff and more. National Youth Week 2010 is a joint Australian, state, territory and local government initiative.

